



ASHRAE

Technology for a Better Environment

1791 Tullie Circle, NE • Atlanta, GA 30329-2305 USA • Tel 404.636.8400 • Fax 404.321.5478 • <http://www.ashrae.org>

Kenneth M. Fulk, P.E.
Director and Regional Chair VIII

Reply to: REED, WELLS, BENSON & CO.
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REGION VIII MEMORANDUM

Date: November 4, 2010

To: **Region VIII Chapter Presidents**
Region VIII Chapter Presidents-Elect
Region VIII Officials
Region VIII Leaders

Subject: **February 11, 2011: Strategic Planning & Regional Committee Meetings**
February 12, 2011: President-Elect Training
Embassy Suites Love Field
Dallas, Texas

I am pleased to invite you to our Region VIII combined Strategic Planning / President-Elect Training Meetings.

The Regional Committee Leadership Meeting will start at 11:00 A.M. on February 11, 2011, which is primarily limited to Regional Officers. (DRC, ARC, former DRC's, RVC's and all other Regional leaders to include Regional Treasurer, Nominating Committee Member, Refrigeration Chair, Historian and Newsletter/Communications Chair).

The Strategic Planning Meeting will be held from 2:00 P.M. until 5:30 P.M. on Friday, February 11, 2011, with dinner to follow at 7:00 P.M. The President-elect training will be held on Saturday, February 12th from 8:00 A.M. until 3:30 P.M. All Chapter Presidents, Chapter Presidents-elect, Region VIII Officers and Region VIII leaders are invited to attend.

Who Should Attend:

Strategic Planning Meeting	Dinner	President-elect Training
Chapter Presidents	Chapter Presidents	Chapter Presidents-elect
Chapter Presidents-Elect	Chapter Presidents-Elect	Region VIII Officers
Region VIII Leaders	Region VIII Officers	
Region VIII Officers	Region VIII Leaders	

Again, **everyone** is invited to attend all three functions although the Regional Committee Leadership meeting is primarily for Regional Leaders.

Good News! The Embassy Suites has extended a special rate of \$99.00 per night for our meeting except for Thursday night which will be \$109.00 per night. Be sure to identify that you are with ASHRAE Region VIII to get this special rate. Cutoff date for the room reservations is January 21, 2011.



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Duties of the Strategic Planning Meeting will be to develop a list of Region VIII members to recommend for ASHRAE offices, councils and committees and to talk about the strategic direction of our region. Region VIII's members are needed at Society to assist in providing the leadership that is required for our future advancement. Every year, we are asked to submit names of the best candidates in the region to fill specific slots on the President-elect's appointments list. We are also asked to recommend members within our Region who are deserving of the various honors and awards offered by ASHRAE. While such topics are discussed at the CRC each spring, time does not allow adequate deliberations and many of our leaders are not in the executive sessions where these matters are decided. With this meeting being ahead of the CRC, we can bring worthy members to the attention of the CRC and give the CRC the opportunity to review and nominate these members. **In order to do this properly, you must be prepared with names and biographical information. Please think of whom you may recommend and bring this information to the meeting with you! I will send to you shortly a list of the positions for which we need nominations with names of people who were nominated last year. Hopefully, this will aid in your preparation.**

I am asking you to participate in this meeting.

The meeting will be held at

The Embassy Suites
3880 W. Northwest Highway
Dallas, Texas 75220
Phone (214) 357-4500
Room Rate: \$99.00 per night for Friday, February 11th and Saturday, February 12th (\$109.00 per night on Thursday).

The Hotel is located just north of Love Field and is very convenient for those of you who fly in via Southwest Airlines. They have a hotel van for Love Field pick up for people holding reservations at the hotel. Individuals flying into DFW, please contact us for pick up arrangements (We will have volunteers pick you up).

Our Agenda will be:

1. Identification of Region VIII members to be proposed for ASHRAE offices and committees. Our list will be submitted to the CRC and then to President-elect Ron Jarnagin for his consideration as he is making presidential appointments in the spring of 2011.
2. Identification of Region VIII members who should be proposed to the 2011 CRC for nomination for ASHRAE Honors and Awards.
3. Strategic directions for Region VIII over the next five years.

Be sure to bring a Chapter Roster and ideas about which of your members are ready to move up to a more active role at the regional and Society levels!

American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

A N I N T E R N A T I O N A L O R G A N I Z A T I O N